

5 ways to get support from Innovate UK Business Connect

AgriFood



01

FREE

Sector Newsletter



FROM MY JOURNEY

“Every time it arrives, I scroll for opportunities. It’s been my habit since 2017"

02

FREE

Webinars



FROM MY JOURNEY

“Thought-provoking and people-linking with those who are in your niche topic”

03

Events



Brokerage events, workshops, networking mixers and the annual AgriFood Innovation Showcase, where startups exhibit and pitch.

FROM MY JOURNEY

“The first event I ever attended in the UK was a free agrifood meeting organised by Innovate UK Business Connect.”

04

Sector Experts

Knowledge Transfer Managers who refine your idea, spot new markets and make warm introductions.



FROM MY JOURNEY

“An AI can give you a list, but it’s not a person who listens and knows who you should meet.”

05



Support As You Grow

For more established businesses, the support goes beyond the basics.

FROM MY JOURNEY

“Need support with IP rights? University partnerships? Investor readiness? Yes, they can help with that too.”

WHERE TO START?

It takes just 15 seconds to sign up for the Innovate UK Business Connect newsletter.

Don’t wait until you need funding.

The right time to sign up is NOW.



Dr. Maryna Kuzmenko
AI & Agrifood insights

Innovate UK | Business Connect

AgriFood

Innovate UK Business Connect helps organisations interested in AgriFood innovation access expert information, funding opportunities and the connections they need to drive change. We support businesses of all sizes from start-up to scale-up, globally.

Sign Up